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BSNL launches co-branded wallet with MobiKwik

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State-run Bharat Sanchar Nigam Ltd on Thursday unveiled its mobile wallet in partnership with MobiKwik to enable one-tap bill payment for its over 100 million subscribers.

The subscribers will also be able to use the digital wallet at over 1.5 million merchant points across India. The digital wallet, developed by MobiKwik for BSNL, is in line with the telecom corporation's intent to take the reach of digital payments to semi-urban and rural India, a BSNL statement said.

The app will allow users to pay for online recharges, make bill payments, shop, and book bus and train tickets.

Launching the digital wallet, Telecom Minister Manoj Sinha said: "With this co-branded wallet, the ease of payment will be extended to all customers while equally strengthening financial inclusion in the rural hinterlands, which often get neglected."

BSNL CMD Anupam Srivastava said the partnership will ensure that all its 100 million customers are able to "seamlessly and conveniently transact and make mobile and other financial payments through the co-branded wallet."

BSNL claimed that with over 1.5 million merchants on the network, this is India's largest wallet by any telecom company.